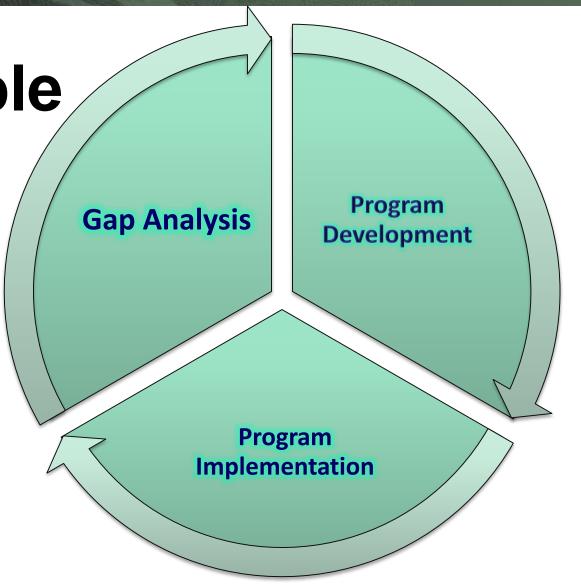
Sustainable MS4 Program



PROGRAM DEVELOPMENT

- What are the requirements?
- What are the resources?
- What are the local government's assets?
- Identify and engage internal and external partnerships
- Identify and develop written plans, policies, procedures, practices, etc.



Implementation

PROGRAM DEVELOPMENT

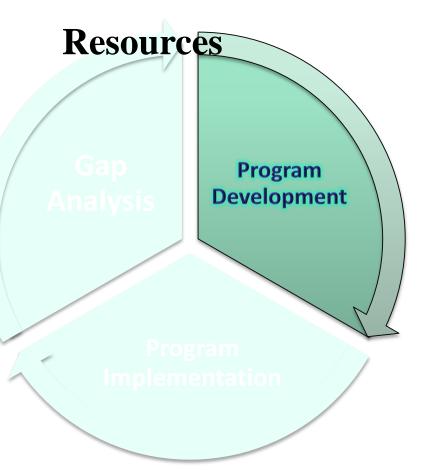
Requirements

- Make a list and/or have copies of all permits and applicable regulations, ordinances, management mandates, and policies.
- Develop a matrix identifying:
 - What is required, i.e., plan, map, inspections, reports,
 - Why is it required and where the requirement is found, i.e., permits, regulations, ordinance, management mandate, policies
 - When it is required, i.e., daily, weekly, monthly, quarterly, annually
 - Who is going to make it happen, i.e., City Manager,
 Stormwater Administrator, Field Inspector, Public
 Works



- Federal and State Agencies and other Local Governments
- League on Municipalities
- Council of Government (COG)
- Clean Water Education Partnership (CWEP)
- Stormwater Association of NC (SWANC)
- American Public Works Association (APWA)
- Water Resources Research Institute (WRRI)
- NC Cooperative Extension
- NC State Biological, Agricultural, Engineering Stormwater Engineering Group
- UNC School of Government
- Environmental Groups
- Engineering Firms and Consultants
- Realtors, Home Builders Association, Developers
- Trade Associations
- Web sites, newsletters, and other publications

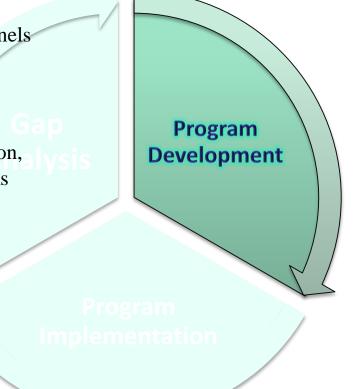
PROGRAM DEVELOPMENT



PROGRAM DEVELOPMENT

Identify Assets

- What are the assets?
 - Pipes, Structures, Culverts, Bridges, Open Channels and Roadside Ditches
 - Stormwater Amenities (BMPS and SCM)
 - Pump stations
 - Green Infrastructure practices such as bioretention, pervious pavement, and water harvesting systems
- What are the assets worth?
- Where are the assets located?
- How is the system operated?
- What is the condition?
 - Probability and Consequence of Failure
- What needs to happen?
 - Construct, Maintain or Replace
- How much will it cost to construct, maintain, or replace the asset?



PROGRAM DEVELOPMENT

Identify and Engage Internal and External Partnerships





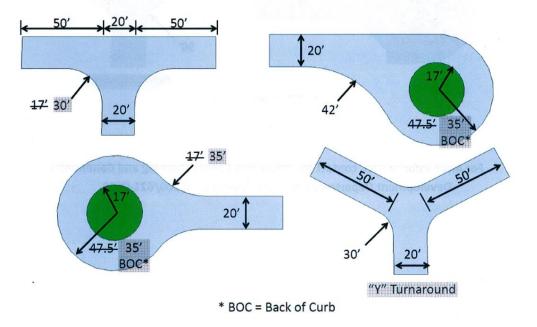
Program Development

Program lementation

Division of Energy, Mineral and Land Resources

 Amend Section 8.9.4.F.2. <u>Multiple Types of Terminal Access Streets</u>, to consider options for reducing the cul-de-sac radius requirements, adjusting the cul-de-sac throat dimensions, and provide an additional option for a Terminal Access Street ("Y" Turnaround).

Option 1



- Local Government ordinances and policies can impede LID or facilitate LID
- Include:
 - local buffers,
 - dedicated open space
 - preserving and protecting trees
 - allowing shared driveways
 - reduced parking and culde-sac requirements

Identify and Foster Partnerships

Identify and Foster Partnerships

- Business Alliance for Sound Economy (BASE)
- Wilmington-Cape Fear Homebuilders Association

"...we maintain that Low Impact
Development is an effective and
attractive approach to site design
that can assist in alleviating new
sources of stormwater pollution and
can be used as a tool to retrofit
existing sources of stormwater. LID
is versatile and can be used on
residential and commercial projects
both in urban and rural settings."

Wilmington-Cape Fear
 Homebuilders Association



FOR IMMEDIATE RELEAS October 6, 2010

BASE and

Wilmington, NC – The Business Alliar Federation (NCCF) may not always see e Moore, AICP Governmental Affairs Dire been working together over the last two ye the reality of development and constructi Development. The partnership formed f Brunswick County, New Hanover Count NOAA Coastal Non-point Source Program

LID, seeks to mitigate the impacts of characteristics, and integrating site pla hydrological functions of the site. LID er gardens, permeable pavers, green roofs, infiltration trenches and basins just to nam

As part of the collaborative effort, Kolodi different groups throughout eastern North participated in panels at the North Caroli counties surrounding the Global Transpe Association Conference in Carolina Beac Planning Conference in New Bern. In the challenges that LID presents to the regulate

NCCF and BASE recognized that in order needed to work together, and look at real evolve. While the basis for LID is sound



3801-5 WRIGHTSVILLE AVE. P.O. BOX 3101 WILMINGTON, NC 28406

910-799-2611, FAX 910-799-2610

September 28, 2010

Rufus C. Allen Assistant Attorney General North Carolina Department of Justice 9001 Mail Service Center Raleigh, NC 27699-9001

RE: Letter of Support

To Whom It May Concern

This letter is in support of the EEG Lockwood Folly water quality protection and restoration project grant application for both the North Carolina Coastal Federation and the Business Alliance for a Sound Economy.

The Wilmington-Cape Fear Home Builders Association (WCFHBA), which was chartered in 1965, represents nearly 1,025 member-firms and is the third largest Home Builder Association in the state. The association serves as the voice of the building and development industries in Southeastern North Zaorlina.

The WCFHBA, which is a member of the advocacy organization BASE (Business Alliance for a Sound Economy) recognizes the importance as a non-traditional partnership to come together and promote both the positive economic and environmental benefits that can occur when using Low Impact Development techniques as a means to meet stormwater management standards.

In addition, we maintain that Low Impact Development is an effective and attractive approach to site design that can assist in alleviating new sources of stormwater pollution and can be used as a tool to retrofit existing sources of stormwater. LID is versatile and can be used on residential and commercial projects both in urban and rural settings.

The WCFHBA recognizes the importance of being an industry partner in programs that help promote the Cape Fear region as a leader in sustainable construction practices for both residential and commercial projects, and we fully support and hope that this grant application will be accepted.

Sincerely,

- 7 Gara Gamtet -

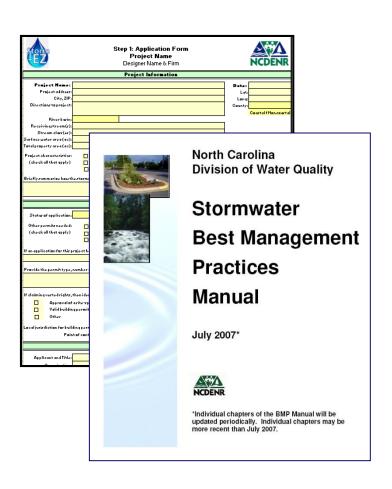
Donna Girardo

AFFILLIATED WITH N.A.H.B. AND N.C.H.B.A

Joint Statement of Support

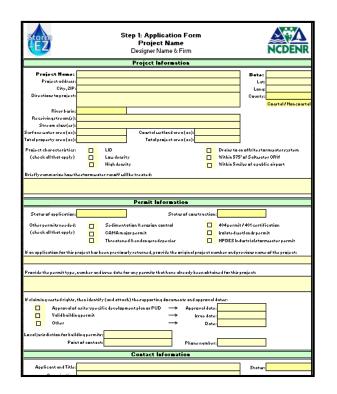
"Since 2007, the Business Alliance for a Sound Economy, Wilmington-Cape Fear Homebuilders Association, N.C. Coastal Federation, development professionals, academia and local and state government agencies have collaborated to promote the voluntary use of LID.... This successful collaboration and resulting design and permitting tools have generated widespread interest in advancing the use of LID. LID yields positive economic and environmental benefits. ...By incorporating LID stormwater management techniques early into the design and construction phase of projects, LID can make efficient use of the surrounding landscape. When designed appropriately and maintained it has been shown that LID can reduce "hard" infrastructure costs, increase lot yields and enhance water quality protection."

State Technical Review & Minimum Design Criteria Teams

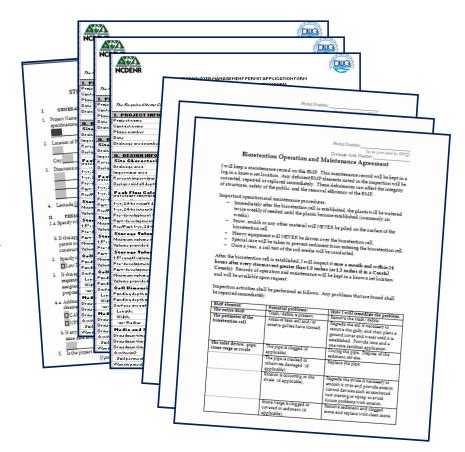


- Develop Practices, Tools, & Training to Facilitate LID
- Minimum Design Criteria
 - Overland Flow
 - Disconnected BUA
 - Soil Amendments
 - Rainwater Harvesting
 - Blue and Green Roofs
 - Bioretention
 - Infiltration Swales

Division of Energy, Mineral and Land Resources



OR





ENGINEERS | PLANNERS | SURVEYORS

Stormwater Association of North Carolina (SWANC)



- Members
 - Local Governments
 - Engineering Firms
 - Consultants
 - NC League of Municipalities
- Work with General Assembly and State Agencies
- Building Sustainable Programs



- Annual Conference
- Ongoing Workshops
 - Pollution Prevention and Good Housekeeping
 - Illicit Discharge Detection and Elimination
 - Post Construction
 - EPA and State Audit Protocols
 - LID/GI
- Building Sustainable Programs

Division of Energy, Mineral and Land Resources









Low Impact Development & Storm-EZ Workshops

BMP Inspection and Maintenance Certification Course

LID Certification Course

BMP Design Certification Course







http://www.bae.ncsu.edu/stormwater/training/storm_ez.html



Triangle J Council of Governments Clean Water Education Partnership (CWEP)





Piedmont Triad Regional Council SMART (Stormwater Management and Recovery of the Triad)



Western Piedmont Council of Governments

Illicit Discharge Detection and Elimination & Pollution Prevention & Good Housekeeping Class





WNC Stormwater Partnership Pollution Prevention / Good Housekeeping

For questions, please contact

annie@landofsky.org or erica@landofsky.org WNC Stormwater Management Training and Good Housekeeping Presentations from the February meeting are available here:

ftp://landofskygis.org/Stormwater/Presentations/

Thank you for attending!



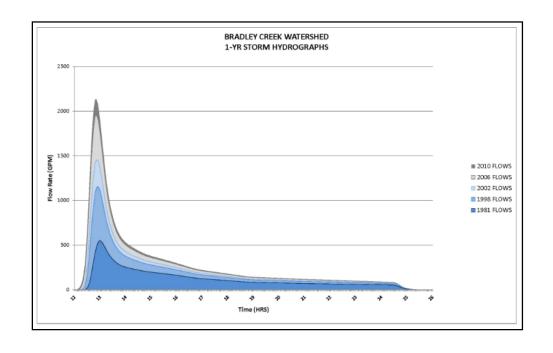
SPEAKERS:

Mitch Woodward, Area Specialized Agent, Watersheds and Water Quality, North Carolina Cooperative Extension, North Carolina State University

Mike Randall, Stormwater Staff Engineer MS4 Permit Program for Phase I and II and Technical Support for Stormwater Programs, Division of Energy, Mineral and Land Resources, NCDENR







PROGRAM DEVELOPMENT

Develop Written Plans, Policies, Procedures, and Practices

- What plans procedures, policies, and practices are needed for a sustainable program?
- For each plans procedures, policies, and practices
 - Who is going to make it happen?
 - What they're going to do?
 - When are they going to do it?
 - Where are they going to find additional resources and information?
 - Why are they doing it, i.e., by policy, permit, ordinance, or regulation?



- Foster internal and external partnerships
- Process to identify deficiencies and root causes
- Document and track deficiencies
- Process to report deficiencies
- Process to implement corrective action

Program Implementation

Foster Internal and External Partnerships

- Written commitment to the MS4 program and to improving water quality prepared for and signed by upper management
- Keep partners, citizens and City Council informed
- Establish a Stormwater Team that includes upper management, peers, subordinates, regulators, industry leaders, political representatives, and neighborhood support
- Identify clear water quality objectives and targets with specific time frames
- Maintain a current organizational chart

Program Implementation

Foster Internal and External Partnerships

- Provide cross training to other departments and staff
- Maintain a list/description of internal performance criteria
- For each employee maintain a current list or description of required skills and experience
- Coordination between and among all divisions to breaking down barriers
- Organizational culture based on "One Team," where everyone takes ownership
- Department goal have city staff buy into SW Promission statement and compliance Implementary
- Develop a process to engage employees in compliance and program management

Program Implementation

Process to Identify Deficiencies and Root Causes

- Regular meetings with staff to access practices and measures, identify deficiencies
- Establish a written program to identify functions or activities that can enable or impede performance, i.e., root causes

Program Implementation

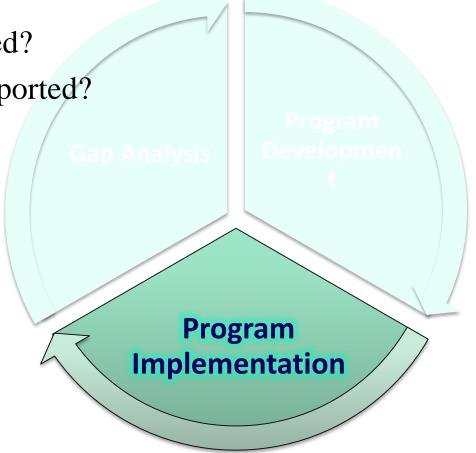
Document and Track Deficiencies

- Who is going to track deficiencies?
- Where records are going to be maintained?
- What records are going to be maintained?

Program Implementation

Process to Report Deficiencies

- How are deficiencies reported?
- To whom are deficiencies reported?



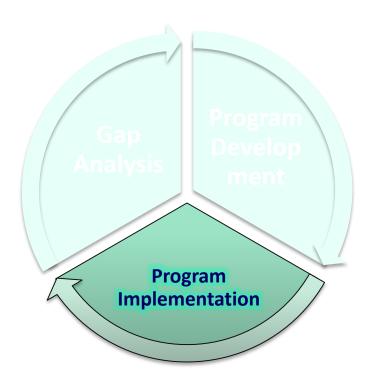
Process to Implement Corrective Action

- Regular meetings with staff to identify corrective, preventive action and improvements
- Process to verify that corrective, preventive actions and improvements are effective and timely.

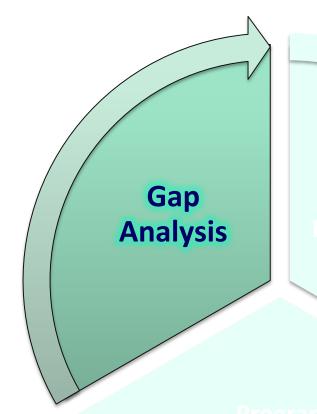
Program Implementation

Process to Implement Corrective Action

- Does the process identify who will develop a Corrective Action Plan?
- Does the Corrective Action Plan identify:
 - The deficiency?
 - The root cause?
 - Specific measures to be implemented?
 - Who needs to be trained and what training they need?
- Has the Corrective Action mitigated the deficiency?



GAP ANALYSIS



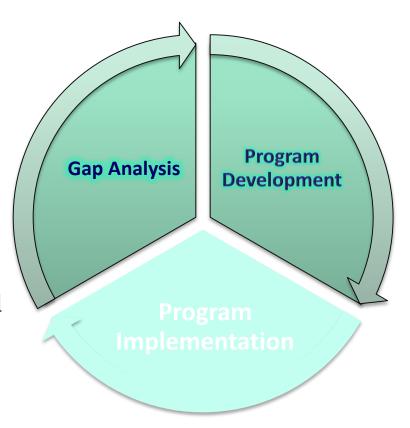
- Is a Gap Analysis performed at least once every three years:
 - By the MS4
 - By another MS4
 - By an independent third party
- Does the local government use a checklist?

Implementation

30

GAPANALYSIS Program Development

- Has the MS4 identified all applicable requirements?
- Has the MS4 identified the resources?
- Has the MS4 developed an Asset Management and Capital Improvement Plan
- Has the MS4 identified and engaged internal and external partners?
- Has the MS4 identified and developed written plans, policies, procedures, practices, etc.?



30

GAPANALYSIS Program Implementation

- Has the MS4 fostered internal and external partnerships?
- Has the MS4 developed a process to identify, document, track, and report deficiencies
- Has the MS4 identified root causes?
- Has the MS4 developed a process to implement corrective action?

